

Speaker Presentation Profile

1. PRESENTER'S INFORMATION

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|-------------|-----------------------------|------|--------------|
| FULL NAME | Dr. Alan Shark | | |
| DESIGNATION | Executive Director/CEO | | |
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2. PRESENTER'S BACKGROUND

Dr. Shark's career spans over 25 years as a highly recognized leader in both the nonprofit management and technology fields, with an emphasis on technology applications for business and government. As part of a special strategic partnership between PTI and Rutgers University's School of Public Affairs and Administration, he serves as an assistant professor for public affairs and administration. Among the many areas of responsibility, he teaches a master levels course on technology and public administration. Dr. Shark also serves as project director for the Alfred P. Sloan Foundation funded Citizen-engaged Community Designation Program: Promoting Excellence in Government. Prior to coming to PTI Dr. Shark served as president and CEO of the American Mobile Telecommunications Association (AMTA) and founded the International Mobile Telecommunications Association (IMTA). Dr. Shark also served as the associate executive director and publisher for the Water Environment Federation.

As an author, speaker and lecturer on technology developments and applications for most of his distinguished career, Dr. Shark's experience both balances and embraces the business, government, education and technology sectors. His most recent books *Beyond e-Government & e-Democracy: A Global Perspective* and *CIO Leadership for Cities & Counties – Emerging Trends & Practices* are available from Amazon.com and he is currently working on *7 Trends that will Transform Local Government through Technology* and *CIO Leadership for Cities & Counties: Emerging Trends & Practices*.

Dr. Shark is a noted writer and speaker on issues of technology, leadership, strategic planning and association management. He has been widely quoted over the years in the *New York Times*, *Wall Street Journal*, *USA Today* and in thousands of independent newspapers and trade publications.

3. TITLE/TOPIC OF PRESENTATION

Local Government 2.5 - The Global Perspective

4. PRESENTATION SYNOPSIS/ABSTRACT

Brief summary of content and focus of the presentation:

Local governments are embracing the Web to reach out to citizens - provide improved efficiencies, more effective services, and greater transparency. What are the latest cutting-edge trends – what are the costs and benefits as we move from a Web 2.0 environment to a Web 3.0 environment. This lively presentation will provide a stimulating overview of global trends and opportunities as well as a road map as to where local governments are today and where they will be tomorrow utilizing the latest in technology. The session will also point out pitfalls to avoid and ideas for building a sustainable ICT growth.

Key points for discussion include:

1. Global trends utilizing the World Wide Web to better serve citizens.
2. A Road Map providing direction from various points of activity and action.
3. An assessment as to what works or doesn't work and why.
4. Building sustainable models for continued ICT growth.