

Speaker Presentation Profile

1. PRESENTER'S INFORMATION

FULL NAME	Gary Bailey
DESIGNATION	well-known soccer expert
TEL	+27 11 706 8519
CELL	+27 82 800 5139
EMAIL	garybailey@mweb.co.za

2. PRESENTER'S BACKGROUND

Gary Bailey is a well-known soccer expert, MBA-qualified professional speaker, ex-Manchester United, England goalkeeper (including part of their team at the 1986 World Cup), and former World Cup ambassador.

3. TITLE/TOPIC OF PRESENTATION

'GamePlan 2010'

4. PRESENTATION SYNOPSIS/ABSTRACT

Brief summary of content and focus of the presentation:

If you think that the 2010 World Cup is just about four weeks of soccer, you are mistaken. In fact, it is about the three huge impacts that the event will have on South Africa. Leading up to 2010, the government has committed to a massive infrastructural investment of R480 billion and during 2010, visitors will spend over R15 billion in just 4 weeks....and with over half the world's population watching just the final, South Africa should see a significant increase in tourism after the event...SO Wonderful news in the midst of a world economic recession.... But the big question is.....Is your company ready to take advantage of this windfall?

This multi-media presentation offers valuable insight into the incredible opportunities that can arise from the World Cup, from transport, food, logistics, accommodation, security and lots more, plus a solid understanding of the FIFA branding rules and other stringent regulations that exist. This presentation is not just hard hitting business, but also huge fun and such positive news for all to hear!

This presentation will leave the audience feeling motivated, excited and ready to take advantage of this awesome event.....so can u afford not to know what opportunities the World Cup is going to bring your business??