

# Speaker Presentation Profile

## 1. PRESENTER'S INFORMATION

FULL NAME	George Makume	
DESIGNATION	Head of National Government and SITA	
COMPANY	Neotel	
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## 2. PRESENTER'S BACKGROUND

George Makume is the Neotel Head of National Government, and SITA. He has lead government sales teams for multinational companies i.e. Sun Microsystems. He has a broad understanding and experience of working with Government. George has worked closely with customers like Center of High Performance Centre in the implementation of the biggest computer in Africa. He was also instrumental in providing infrastructure solutions for the SAP projects for the likes of the City of Johannesburg, Department of Water Affairs, including Passenger Rail Association of SA. George holds a strong believe that ICT is one of the key agents of change that we need in this country to improve the lives of our people.

## 3. TITLE/TOPIC OF PRESENTATION

ICT reform in Government towards greater efficiency and better services

## 4. PRESENTATION SYNOPSIS/ABSTRACT

### *Brief summary of content and focus of the presentation:*

For most government departments the ability to provide citizens with an efficient and cost-effective service depends on its communications resources and processes. In the past citizens have been the victims of an inefficient manual process, often leading to frustration and a slow turnaround time. What can ICT offer to improve these inefficiencies?

### *Key points for discussion include:*

- Municipal Broadband
- Mobile Penetration
- New Technologies
- Trends in the Market