

Speaker Profile

1. PRESENTER'S INFORMATION

NAME	Jim Wynn
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2. PRESENTER'S BACKGROUND

Jim Wynn leads the Public Sector team and leads the Connected Communities and Education divisions in the Emerging Markets Public Sector Practice of the Cisco Internet Business Solutions Group (IBSG). IBSG's Emerging Markets Public Sector team works as trusted advisers to many government and public sector organizations to explore the intelligent use of ICTs to transform all public sector activities and Wynn advises specifically on how Connected communities and Education can be transformed into a more effective citizen and learner centric service.

The Public Sector portfolio is wide ranging across emerging markets and currently Wynn is the main liaison to UNESCO and leads initiatives in Kenya (connecting all communities to Government Services), Libya (developing 21st Century Universities), Qatar (job creation across the Arab world) and Mexico (Education reform). Wynn is also a member of the 21st Century Learning Alliance Board in the UK.

Wynn has worked with the British Council, helping to advise Governments including China and Russia on the strategic implementation of ICTs. Before joining Cisco, Wynn was responsible for Education strategy and developments at Microsoft in the Europe, Middle East and Africa theatre where he oversaw a \$100M, 5 year program covering 61 countries.

3. TITLE/TOPIC OF PRESENTATION

Connected Communities – Supporting Socio-Economic development across Rural and Urban Communities

4. PRESENTATION SYNOPSIS/ABSTRACT

Focus of the presentation:

The South African government's Program of Action focuses on a number of priorities, among these priorities are Economic development and Rural development. As such, this presentation focuses on the concept of the Connected Community – a concept which practically supports the socio-economic development across both urban and rural communities required by government to achieve economic and rural development.

To a large extent the idea of a Connected Community has been fueled by the universal availability of broadband and Internet access. But it is not enough simply to deliver broadband and wait for citizens and organizations to discover what they can do with it.

The critical issue this session will address, is that it is **the delivery of relevant services that are valued by users — citizens, commercial interests, and government — which brings the economy to life and generates the benefits that drive sustainable growth.** This principle is embodied in the concept of the Connected Community across both urban and rural settlements, with this talk placing a particular emphasis on e-service enablement of the key national priorities - Safety and Security, Health and Education within these communities.

To achieve this kind of infrastructure, **governments must have a services vision — a model and process** for defining the minimum set of services needed to reach the established economic and social objectives. The model should incorporate services in multiple categories, including access, enabling services, public services, and industrial and residential services.

Key points for discussion include:

- Concept of Connected Community within the context of South Africa (urban and rural communities).
- The benefits of a Connected Community
- The challenges faced in the implementation of the Connected Community concept
- How to implement the Connected Community in SA both in the urban as well as in the rural context