

Speaker Presentation Profile

1. PRESENTER'S INFORMATION

FULL NAME	Lesley-Anne Dos Santos		
DESIGNATION	Enterprise Research – Business Manager		
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2. PRESENTER'S BACKGROUND

As the Business Manager of the Enterprise Research Business Unit, Lesley-Anne's responsibilities include project management of surveys conducted and authoring reports relating to business research, from SMEs to Corporates, and most importantly conducting extensive research into government organizations (including National, Provincial, Local Government and State Owned Enterprises). One of her responsibilities is to author Government related studies which provide insights into new government trends, developments/projects, inhibitors and drivers of spend, ICT adoption, big deals, e-government strategies as well as Government ICT expenditure across hardware, software, services and communications.

She has extensive presentation skills and has recently conducted presentations at the SITA 2009 CIO Breakfast Brief, Government vendor and service provider internal presentations and many other presentations on behalf of external BMI-T conferences and events.

3. TITLE/TOPIC OF PRESENTATION

Market Analysis of ICT within National, Provincial and Local Government

4. PRESENTATION SYNOPSIS/ABSTRACT

This session will address key challenges including inhibitors of ICT adoption within Government and how Government can use current technological trends (e.g. Cloud Computing, Converged Communications, and Web 2.0) to improve service delivery.

The presentation focuses on the following aspects relating to Government:

- Overview of the South African Market ICT Expenditure (this will provide a holistic view of ICT in the country before filtering down to Government ICT Expenditure).
- Overview of the South African Government ICT Expenditure
- Progress of ICT projects (focusing on those that are targeted at South African citizens)
- ICT adoption and trends within Government (ICT trends which are being adopted to improve service delivery to citizens).
- Exploring technology trends currently taking place in South Africa (i.e. Cloud Computing, Open Source, and Converged Communications etc.)
- The way forward. Recommendations about how Government can effectively and efficiently interact with citizens through the use of IT and Telecommunications (i.e. Web 2.0 etc.)

Key points for discussion include:

- ICT Expenditure of National, Provincial and Local Government
- ICT Adoption and Trends within Government
- Improving Service Delivery to South African Citizen's through the use of ICT
- Progress of specific ICT projects within Government