

## Speaker Presentation Profile

### 1. PRESENTER'S INFORMATION

FULL NAME	Manon Deguire
DESIGNATION	Managing Director
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### 2. PRESENTER'S BACKGROUND

Manon Deguire is a Managing Partner of Valense Ltd., a PMI Global Registered Education Provider, which offers consultancy, training and research services in value, project and program management fields. She has 25 years work experience in the field of Clinical and Organizational Psychology in Canada, the UK and Europe.

Along with leading a number of training and consultancy mandates, she is an Adjunct Professor with the Ecole Polyfinance in Casablanca, Henley Management School and the Lille Graduate School of Management where she is pursuing a PhD. Her ongoing involvement in academia and her experience as a practitioner with local and multinational organizations, have led her to speak and publish regularly both at academic and professional level in international forum.

Manon is a PMP, PRINCE2 Practitioner, MSP Advanced Practitioner, past member of the PMI® Registered Education Provider Advisory Group and past Director-at-Large (Professional Development) of the PMI® EdSIG.

### 3. TITLE/TOPIC OF PRESENTATION

**Mind the Gap - communicating strategy to and from projects**

### 4. PRESENTATION SYNOPSIS/ABSTRACT

#### *Brief summary of content and focus of the presentation:*

Recent literature and practice both point to the fact that <<minding the gap>> between strategy and projects still accounts for most ongoing challenges projectized organizations face. This paper explores which communication skills project managers need to develop in order to adapt to the recent changes from more traditional settings to the rapidly evolving project based organization.

#### *Key points for discussion include:*

- Explore different dimensions and areas of the broader communication framework
- Different viewpoints pertaining to the development of communication models are discussed
- The presentation outlines the importance and meaning of different models of communication to suit the evolving project managers' needs
- Practical examples and suggestions that translate theoretical models to PM practice