

Speaker Presentation Profile

1. PRESENTER'S INFORMATION

FULL NAME	Ronnen Brunner		
DESIGNATION	Business Development Manager, Public Sector, EMEA		
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2. PRESENTER'S BACKGROUND

Ronnen Brunner is the business development manager for Public Sector in EMEA for EMC's Content Management and Archiving division, driving EMC's commitment to public sector organizations. Ronnen is responsible for managing client relationships across the region, identifying key trends, issues and solutions for improving their business. He also works closely with partners to support them in bringing world-class solutions to the public sector. Before joining EMC, Ronnen was CIO for the Ministry of Justice, State of Israel for seven years, where he was responsible for all aspects of the Ministry's information technology, from vision and strategy to infrastructure and security. In this role he managed the IT for 35 state departments including State Attorney and Land Settlement Registration, leading a change which drove continuous improvements to both public services and the department's internal processes.

3. TITLE/TOPIC OF PRESENTATION

Roadmap to Effective eGovernment

4. PRESENTATION SYNOPSIS/ABSTRACT

Brief summary of content and focus of the presentation:

Under pressure to do more with less, government agencies need to deliver responsive, transparent government. This pressure is especially high in times of global financial turmoil which increases the demands on governments as the public expectation is even bigger than ever. By using a single information infrastructure, beyond the financial benefits that come from consolidation, they can also assure reliable, secure, and automated digital workflows internally and externally. This session presents a suggested roadmap for effective eGov which defines the typical stages seen in the public sector to enable effective eGov services.

Key points for discussion include:

1. Plan a roadmap for government solution
2. The importance of content management in the public sector
3. Shorter time to market in government projects
4. How to minimize risk and bring higher success rate for IT projects