

# Speaker Presentation Profile

## 1. PRESENTERS INFORMATION

FULL NAME	N. Vagner Diniz	Alexandra Cunha
DESIGNATION	General Manager	Professor
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## 2. PRESENTERS BACKGROUND

**Vagner Diniz** has been head of W3C Brazil Office since 2007. As the Coordinator of CONIP e- Gov Conference, Diniz has been providing a multi-stakeholder forum for Brazilian e-gov best practices for 15 years. He graduated in Electronic Engineering with post- graduation in Business Administration in Brazil and Switzerland. He has led e- government projects for 20 years, with a special focus on Mobile Government in the last 3 years, and given lectures in Brazil, Canada, Chile, France and Venezuela.

**Alexandra Cunha** is currently Professor at Pontifical Catholic University of Parana. She got a doctor degree in Administration at the University of Sao Paulo and a pos-doctorate at Ecole des Hautes Etudes Commerciales, Montreal, She has been developing researches on IT Governance focusing on e-Government. She is the former director of e-Government at State of Parana Government, in Brazil and currently is in the board of directors of ITIP Institute of Studies on Innovation and Technologies in Public Administration.

## 3. TITLE/TOPIC OF YOUR PRESENTATION

**M-government: anytime, anywhere connected citizen**

## 4. PRESENTATION SYNOPSIS/ABSTRACT

### *Brief summary of content and focus of the presentation:*

This presentation will explore the challenges of Mobile Government through 12 best practices case studies in Brazil and a few other countries. Applications will vary from Carnival in Bahia or selling tickets to Public Theater sessions to Finding Jobs to Jobless People or Giving Information to Small Farmers. Each case study will explore the solution's features, the opportunity environment, and business model. Current challenges will be the ground for the discussion on the upcoming Mobile government technologies: web standards and open data.

### *Key points for discussion include:*

- The driving forces for Mobile Government
- Brazilian use cases: finding killer apps for success
- Leveraging Mobile Government with webstandards and open data
- Who pays the bill? There is no free lunch